



CROWN®



IMAGE MANUAL

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CROWN COLOR STANDARDS



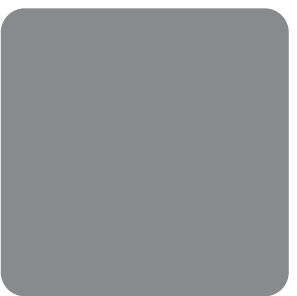

			
CROWN BLUE	CROWN RED	DARK GRAY	LIGHT GRAY
PMS 286	PMS 185	PMS 877	PMS 420
CMYK 100c 80m 0y 12k	CMYK 0c 100m 89y 0k	CMYK 50c 40m 40y 3k	CMYK 22c 16m 16y 0k

IMAGE INSTALL PHOTO VALIDATION

DISPENSERS DECAL OVERVIEW

Items highlighted yellow need to be photographed and returned to Crown Brands RSM. Recommended: Take full head on view of each dispenser



Photograph both sides of each dispenser.

ENTRY DOOR & WINDOW DECALS



Photograph store entry ways with decals

FORE COURT CANOPY AND PRICE SIGN

When work is completed, your RSM will validate and sign off that your image project has been completed successfully. Please provide the RSM photographs that show all sides of canopy, price sign (both sides), all dispensers (both sides), and building. See guidelines in image manual.



Photograph all sides of canopy and both sides of price signs.

Brandview Canopy Assembly EN55010GA320



CROWN
Crown Graphic ENS1401G230

COLOR LEGEND

Black	eq Gilbarco END 7 000
White	eq Gilbarco END 7 001
Blue	Blue END 7106
Red	Red END 7105
Gray	Gray END 7450

PAINT SPEC AND BEZEL DOOR COLOR

Paint Spec
M06179A079 Contains:

Upper Housing - Top Cover
Black END 2332 (B0)

Upper Housing - Bottom Cover
Black END 2332 (B0)

Inner Column Sheathing
Stainless Steel

One Piece Outer Column Sheathing
Stainless Steel

CD Module - Top Cover
Gray

Base Rail Cover
Black

10.4 Color Screen

CRIND Door
M08485A103008 Contains:

Bezel Door
Gray

Totalizer
ENS16 01G 008

IMAGE PARTNERS

Contact us at 877-462-5275 for more details.

You will find links to all of Crown's image partners at www.clarkbrands.com/company/image-partners



LSI INDUSTRIES
Dayna Buhanan
713-329-4058
Glorimar Boyd
713-329-4031

LSI manufactures canopy and building fascia film and logos, entry door decals, dispenser door graphics, dispenser valance graphics and fuel island regulatory and warning decals to Crown standards.



HARBINGER SIGN
Ed Busey
904-629-8201
Tammi Rainbolt
904-489-7058

Harbinger manufactures MID pylon and monument signage, LED gas price signage, fuel canopy fascia and logo signage, eye-brow lighting, dispenser door graphics, dispenser valance graphics, pump indicator blade signs to Crown standards. Harbinger provides a digital survey tool, develops site specific brand books and can provide installation services.



EVERBRITE
Kristy Edmonds
414-529-7218

Everbrite provides full standard and custom sign services to Crown, including sign footings, fixtures, logo faces, conventional & LED gas price signs.



HEMPEL INC.
Elida Rodriguez
214-353-1604

Hempel Inc. coatings are now available in Crown colors. Enjoy superior color holding capabilities as well as the long life of Hempel coatings. Hempel usually ships paints the next day from their factory in Texas. You can schedule delivery to make sure the paint is ready when you need it.



SHERWIN-WILLIAMS
Mike Thomas
630-617-1714

Sherwin-Williams paints may be purchased at a nearby Sherwin-Williams retailer. You can also go to sherwin-williams.com and click on Store Locator to find the closest store near you. Please refer to the Sherwin-Williams Exterior Usage Guide on page 31 for your paint formulations chart for color specifications.



PETROLEUM PARTS INC.
Kayla Goldsmith
866-994-9200
ext. 100
ppi@petroleumpartsinc.com

Petroleum Parts Inc. (PPI) is a leading supplier of Crown branded dispenser graphic overlays, dispenser product ID panels and replacement exterior sheet metal. PPI has a custom website, you may access through the Crown website or go to goo.gl/RVqgmN. PPI is also a premier re-manufacturer of fuel dispensers and POS parts and accessories.

IMAGE PROCESS SUMMARY

New location - Image scope of work

Contact your Regional Sales Manager with questions (send pictures if not done already)

Order materials from Crown Image and Sign Vendors

GRAPHICS:

LSI Industries

Dayna Buhanan

713-329-4058

dayna.buhanan@lsi-industries.com

Glorimar Boyd

713-329-4031

glorimar.boyd@lsi-industries.com

Harbinger Sign

Ed Busey

904-629-8201

edb@harbingersign.com

SIGNS:(Crown Illuminated, LED's, etc)

Everbrite Signs

Kristy Edmonds

414-529-7218

kedmonds@everbrite.com

PAINT:

Hempel Inc.

Elida Rodriguez

214-353-1600

elir@hempel.com

Sherwin-Williams

Mike Thomas

630-617-1714

DISPENSER DOOR SKINS & PPI SPECIAL DISPENSER DECALS:

PPI

Kayla Goldsmith

866-994-9200, ext. 100

ppi@petroleumpartsinc.com

or goo.gl/RVqgmN

Schedule work with image installer

Advise Regional Sales Manager when image work is completed by sending photos

IMAGE CONVERSION SCOPE OF WORK

MID Signs

- A) Crown approved signs will be installed.
- B) Pole(s) will be painted Crown light gray.
- C) Midgrade product name is Plus.
- D) Order product panels if needed.

Canopy

- A) Fascia will be filmed with Crown red on bottom and the balance of the fascia is sapphire blue, awith the Crown swoosh white background and red cap.
- B) Two backlit illuminated Crown canopy logos will be installed.
- C) Canopy columns will be painted Crown light gray, with Crown blue on bottom 12" of columns.
- D) Clearance decals shall be clearly displayed in each direction.

Dispensers

- A) All dispensers will hove Crown approved image including, but not limited to, pump skirts, pump valences, pump numbers, octane rating, product grade and regulatory decals.
- B) Dispenser curbs shall be painted dark gray (if not painted - then not necessary to paint).
- C) Dispenser guard poles and/or bollards will be painted Crown light gray.
- D) Pump topper frames and inserts will be installed on the top of the pump.

Building - Required

- A) The entry door decal will be installed on the front door
- B) The MasterCard window sign will be installed on either side of the front door on entry.

Building - Review options with your Regional Sales Manager

- A) The building exterior walls will be painted Crown light gray if already painted. (If not painted, then not necessary to paint.)
- B) Building curbs will be painted Crown dark gray (if not painted - then not necessary to paint).
- C) Building fascia shall be red, sapphire blue. or light gray if possible.

Miscellaneous

- A) All perimeter poles, air tower poles, etc. will be painted Crown light gray.

NOTE: Variations from the standard Crown Image Program will require approval from your Regional Soles Manager.

WHAT IT TAKES TO BECOME A CROWN STORE

6 Weeks Prior to Opening

- Schedule site survey
- Ask sign company if there are any zoning or permit restrictions per local ordinance
- Any construction concerns, such as building, fuel islands or parking lot?

5 Weeks Prior to Opening

- Make a final decision on sign company
- Make a final decision on equipment company
- Send surveys and order materials (allowing a 3-4 week window for delivery)
 - Sign, MID sign, canopy
- Schedule any construction that needs to take place
 - Entry ways to site, building upgrades, fuel islands, MID sign, electrical

4 Weeks Prior to Opening

- Follow-up on all ordered materials - ensure they are on-time
- Order Crown decals
- Order dispenser decals
- If the location already has an account with Fuelman, notify Fuelman of the change
 - If the location does not have an account, but would like to accept Fuelman please reach out to [1-800-877-9019](tel:1-800-877-9019), press 2 to be setup

3 Weeks Prior to Opening

- Schedule tech visit

2 Weeks Prior to Opening

- Begin installation of canopy, building, MID sign
- Final paint

WHAT IT TAKES TO BECOME A CROWN STORE

1 Week Prior to Opening

- Apply Crown entry door and MasterCard window decals
- Apply all dispenser decals
- If the location will be processing over the internet, please order the PaySafe Firewall through ControlScan, by going to clarkbrands.spgnow.com or by calling 800-393-3246, Option 3

1 Week After Opening

- New store kit will be sent directly to the store
- Final install of pump toppers
- Install new store kit items

Within 30 Days of Opening

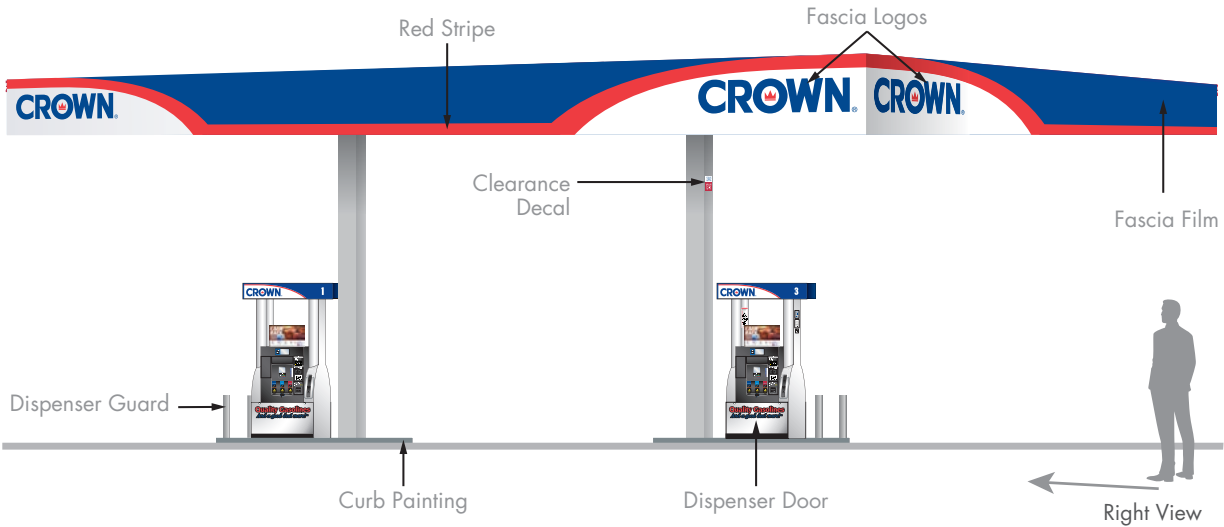
- Provide completed image install photo validation to Regional Sales Manager. See page 4.

Within 90 Days of Opening

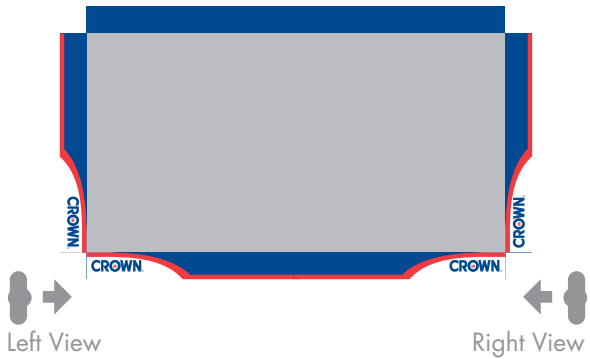
- Complete ControlScan PCI Compliance SAQ and if applicable quarterly scan
 - o For more information regarding ControlScan, please visit youtu.be/O0vLY0czD-4
 - o Login information has been sent to the dealer email provided on the Exhibit C
 - o If you have any questions or need login assistance, please call 877-462-5275 or email customerservice@clarkbrands.com



GENERAL SITE TREATMENT



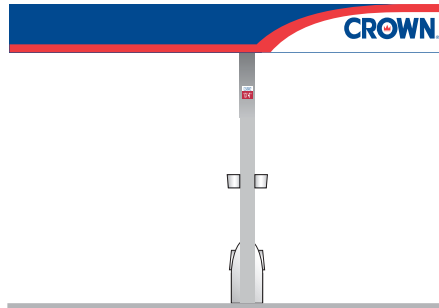
CROWN EXTERIOR FINISH USAGE GUIDE	
Application	Color
Dispenser Guard	Crown Light Gray
Curb Painting	Crown Dark Gray
Canopy Ceiling	Crown White
Columns & Poles	Crown Light Gray



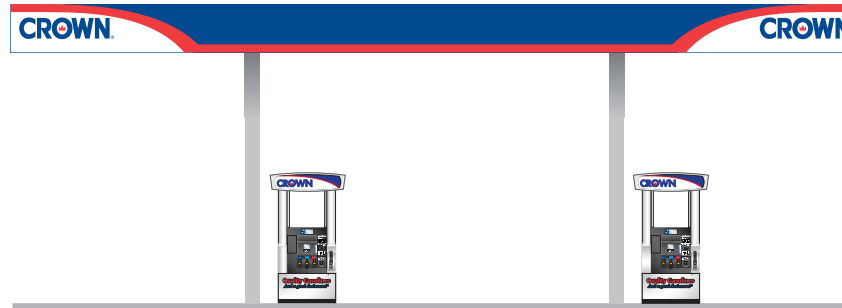
See pages 32 and 33 for paint details.

CANOPY FASCIA ELEVATIONS

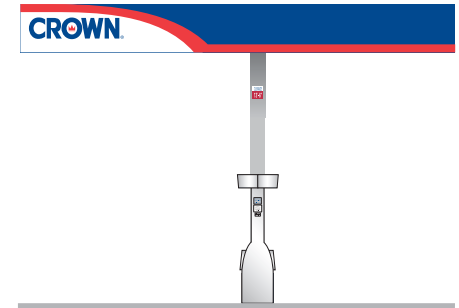
Preferred Image - Street Justified Logos on both corners.



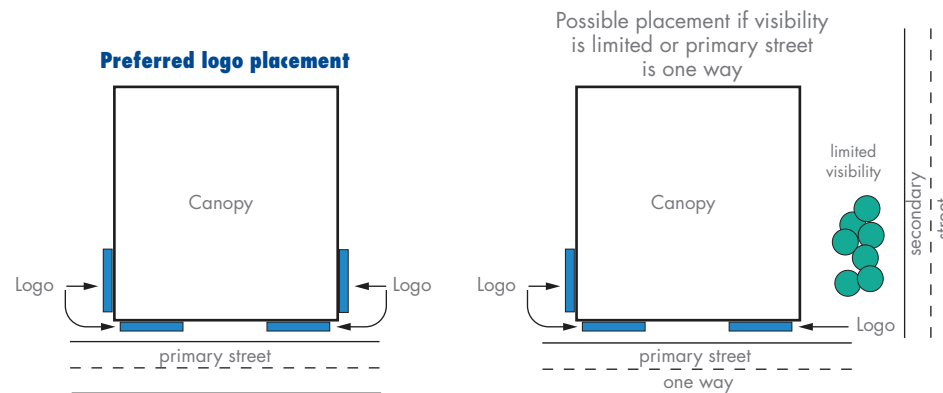
Left Elevation (Street Justified)






Front Elevation (Faces Street)



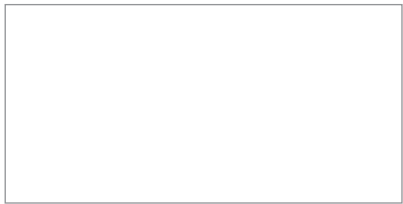
Right Elevation (Street Justified)



CANOPY VINYL GRAPHICS

Item	Description
169295	Canopy Graphic "Blue" PMS 280, for 4' h. canopies, 42"h. x 48"w. 
103208	Canopy Graphic "Blue" PMS 280, for 3' h. canopies, 30"h. x 48"w. 
317352	Canopy Graphic "Red" PMS 185, for all. canopies, 6"h. x 50 yds. 





Product
Vinyl with self-adhesive backing.



White vinyl for Canopy "swoosh", Overall size: 48" x 96"
Note: All Swoosh decals are pre-trimmed to these shapes:



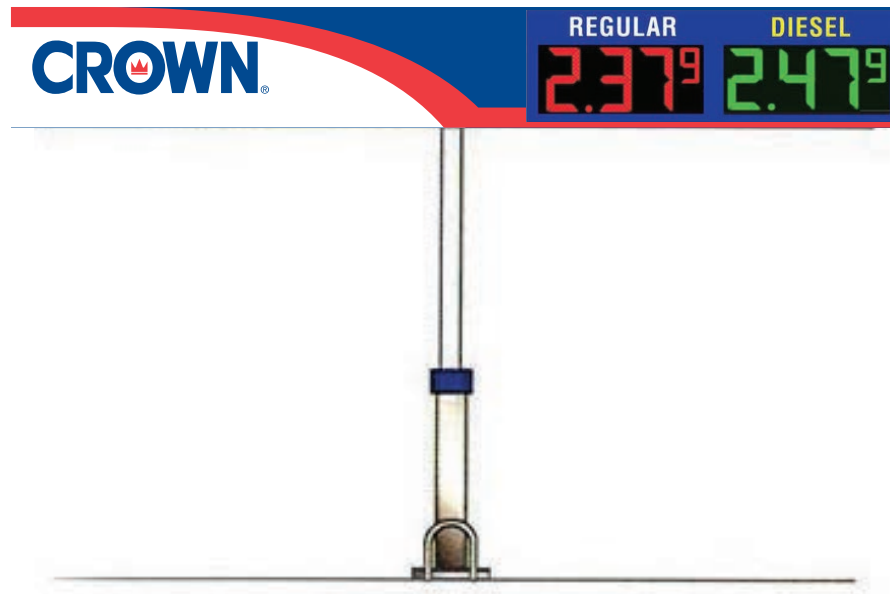
Note: White vinyl to be used as back drop to all swoosh decal areas.

Item	Description
317425	Right Swoosh for 4' high canopies, 48"h. x 185.7"l. 
317426	Left Swoosh for 4' high canopies, 48"h. x 185.7"l. 
317427	Right Swoosh for 3' high canopies, 36"h. x 139.3"l. 
317428	Left Swoosh for 3' high canopies, 36"h. x 139.3"l. 

Application
Vinyl sheets are to be ordered in quantities sufficient to cover fascia and meet site specific conditions. Clean all surfaces thoroughly, sand and prime any rusted areas. Install per vinyl installation instructions in this manual. Please note, when ordering these items for fascia that is corrugated, add 10% to the overall length of the fascia to accommodate this additional surface area.

CANOPY ELEVATION

NOTE: When applying "swoosh" decals on a painted canopy or other surface that does not have an exact color match, cut off the blue before application and apply directly on the cured painted surface.



Right Elevation (Faces Street)

Canopy Signage



Crown "Cloud" Logo,
LED Illuminated, 75"w. x 20"h.,
to order, contact Everbrite.

DISPENSERS - VALANCES



COLOR LEGEND

	Black eq Gilbarco END 7 000
	White eq Gilbarco END 7 001
	Blue END 7106
	Red END 7105
	Gray END 7450

PAINT SPEC AND BEZEL DOOR COLOR

Paint Spec M06179A079 Contains:

Upper Housing - Top Cover
Black END 2332 (B0)

Upper Housing - Bottom Cover
Black END 2332 (B0)

Inner Column Sheathing
Stainless Steel

One Piece Outer Column Sheathing
Stainless Steel

CD Module - Top Cover
Gray

Base Rail Cover
Black

10.4 Color Screen

CRIND Door M08485A103008 Contains:

Bezel Door
Gray

Totalizer
ENS16 01G 008

Valance Graphics Kit, 2 of each panel included 310212



Overall Size: 10”h. x 60”w

310212



10”h. x 36”w

Product

Vinyl decal with first surface screen-printed image. Self-adhesive backing.

Application

Dispenser numbers are site specific and must be installed to meet needs. Placement of the numbers are unique to each dispenser model. Refer to the specific dispenser model page for placement of the decals.

Pump number set, 2.685” (1-12)



Dispenser Numbering Decal Set
Includes (1) of each number shown.

DISPENSER SKIRTS

Universal Prod ID, 3" x 30", decal Regular, text 7.75"w.



Universal Prod ID, 3" x 30", decal Plus, text 4.125"w.



Universal Prod ID, 3" x 30", decal Premium, text 7.625"w.



Universal Prod ID, 3" x 30", decal Diesel, text 5.0625"w.



Decal, "Quality Gasolines", Overall size: 30.2"w. x 7"h."

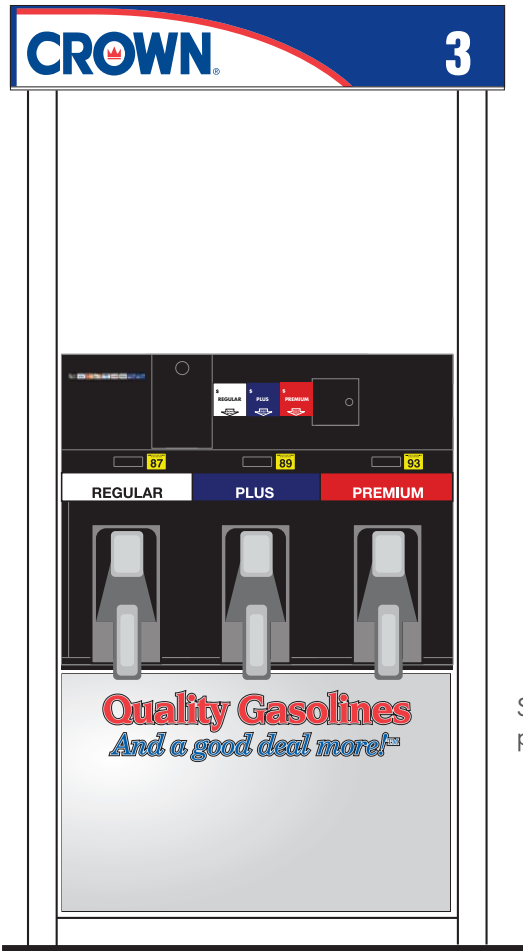
Quality Gasolines
And a good deal more!

Note: This decal may be used either alone on a stainless steel (preferred) dispenser skirt or on a white dispenser skirt panel. The white panel surface must be either painted to factory quality or covered with a dispenser cover up.

White vinyl for Dispenser Skirt Cover-up and/or Canopy "swoosh",
Overall size: 48" x 96"

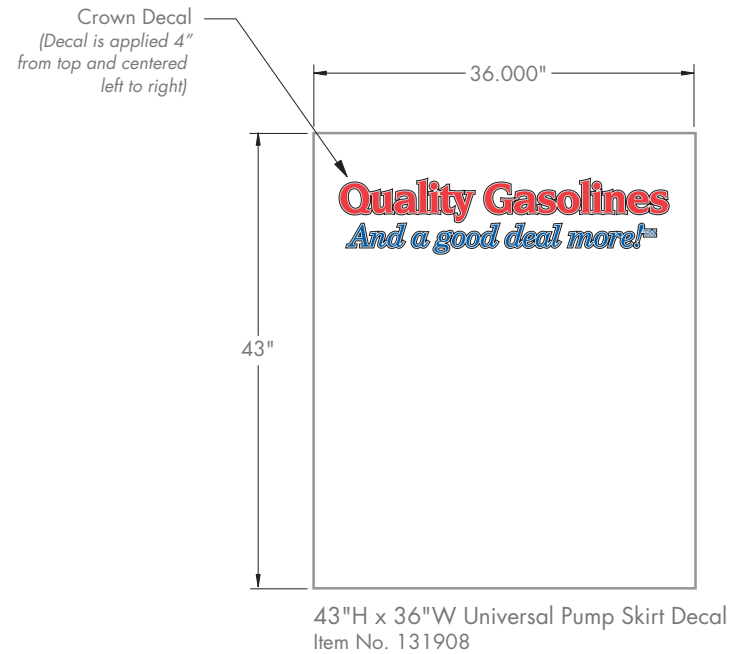
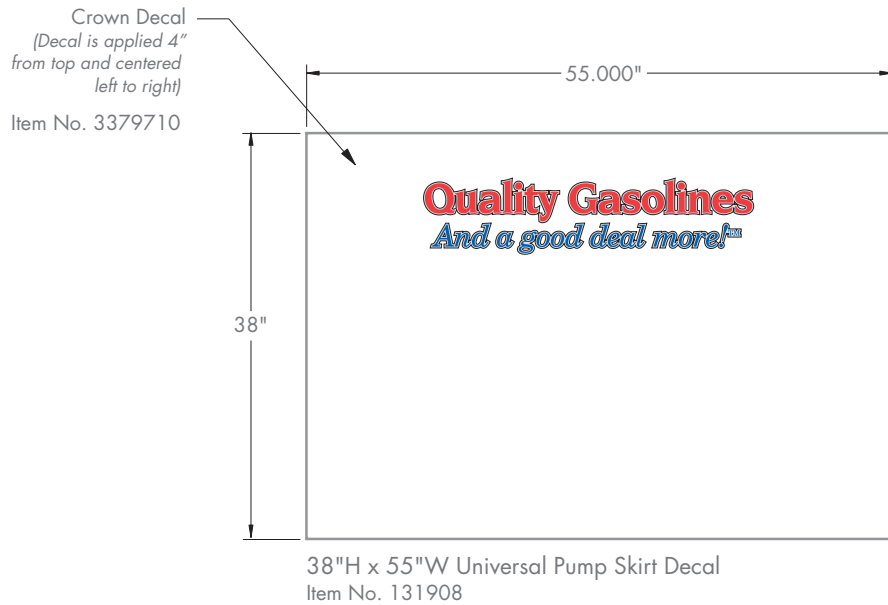


Note: Stainless steel skirts should be left "as is" and not covered up if they are in good condition.



See page 16 for additional pump skirt decal specifications.

DISPENSER SKIRTS



Product

Vinyl decal with self-adhesive backing.

Preparation

Remove all existing decals and thoroughly clean all surfaces. Sand all edges, copy and scratches from the surface. Sand any rusted areas and prime surface prior to decal application. Install per vinyl installation instructions in this manual.

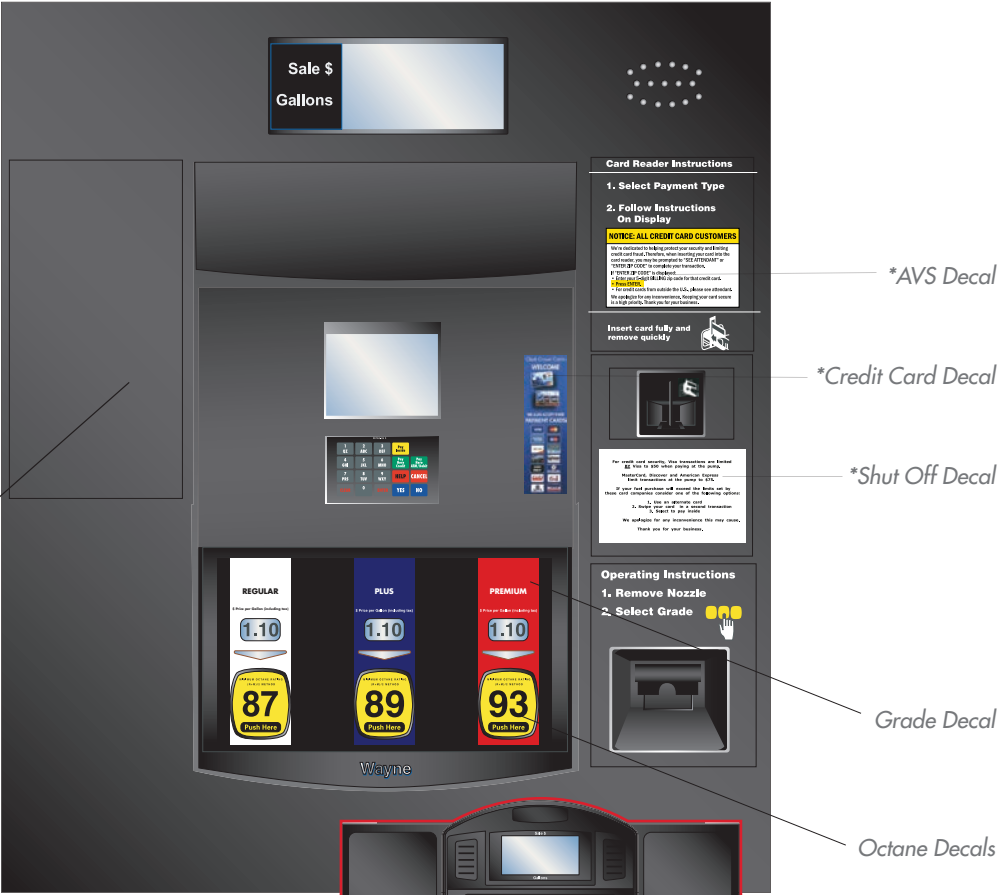
Application

This decal may be used either alone on a stainless steel (preferred) dispenser skirt or on a white dispenser skirt panel. The white panel surface must be either painted to factory quality or covered with a dispenser cover up.

DISPENSER DECAL OVERVIEW



Pump Decal Close Up

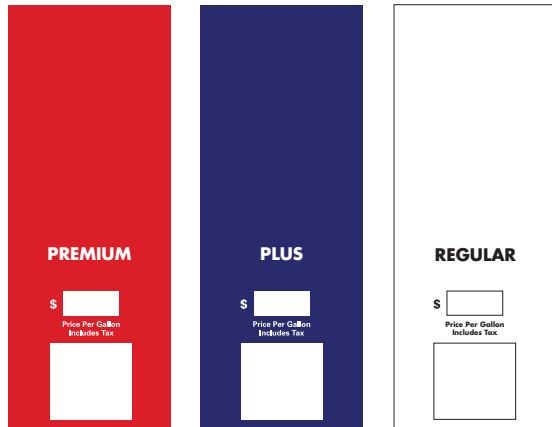


*Decal is placed near the price readout area of the dispenser.

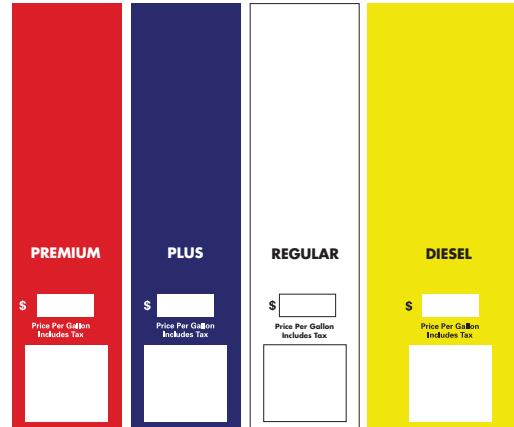


Gilbarco Encore 500s

DISPENSER PRODUCT ID PANELS

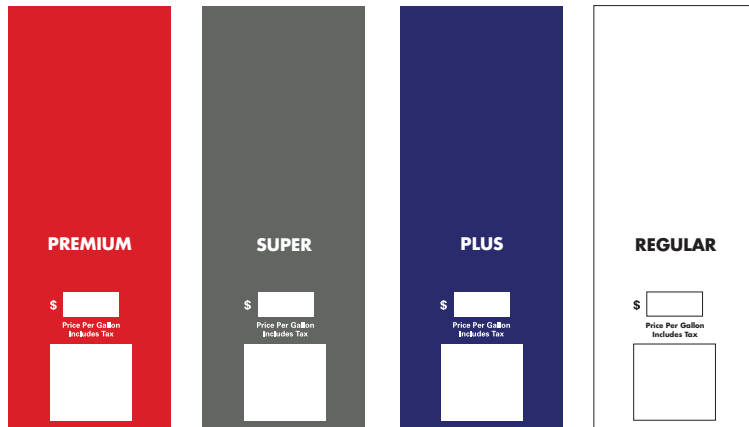


Dresser Wayne Ovation - 3 Product

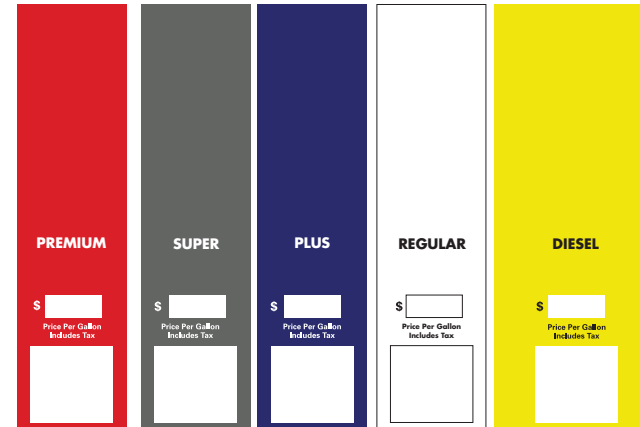


Gilbarco Encore- 3 Product plus Diesel

**To order
Product ID Panels,
please go to the
Crown/PPI website
at goo.gl/RVqgmN
or call 866-994-9200.**



Dresser Wayne Ovation - 4 Product

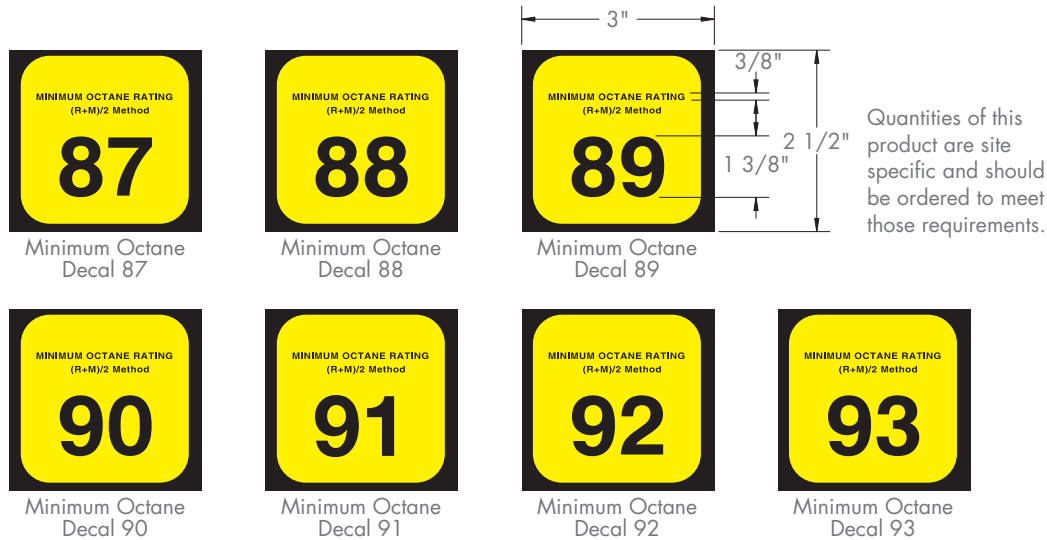


Gilbarco Encore - 4 Product plus Diesel

Preparation

Remove all existing decals and thoroughly clean all surfaces. Sand all edges, copy and scratches from the surface. Sand any rust areas and prime surface prior to decal application. Install per vinyl installation instructions in this manual.

REGULATORY DECALS



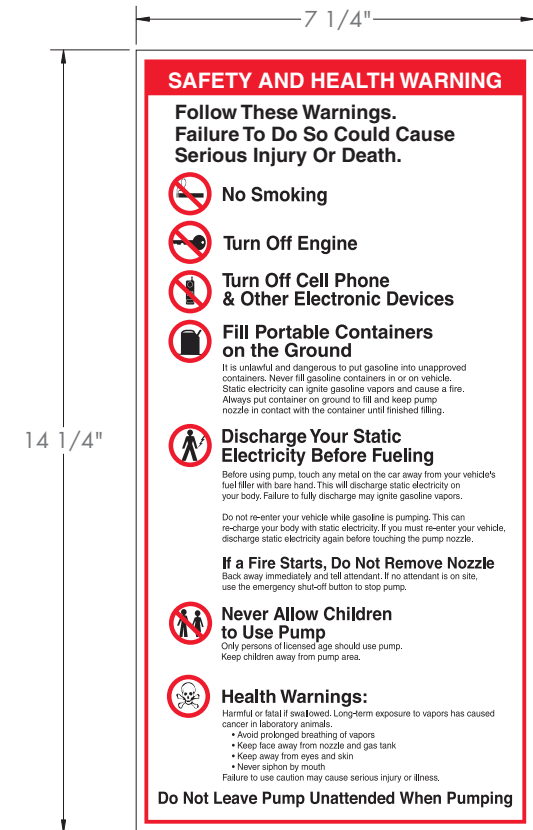
Product

Vinyl decal with first surface screen-printed image. Self-adhesive backing.

Application

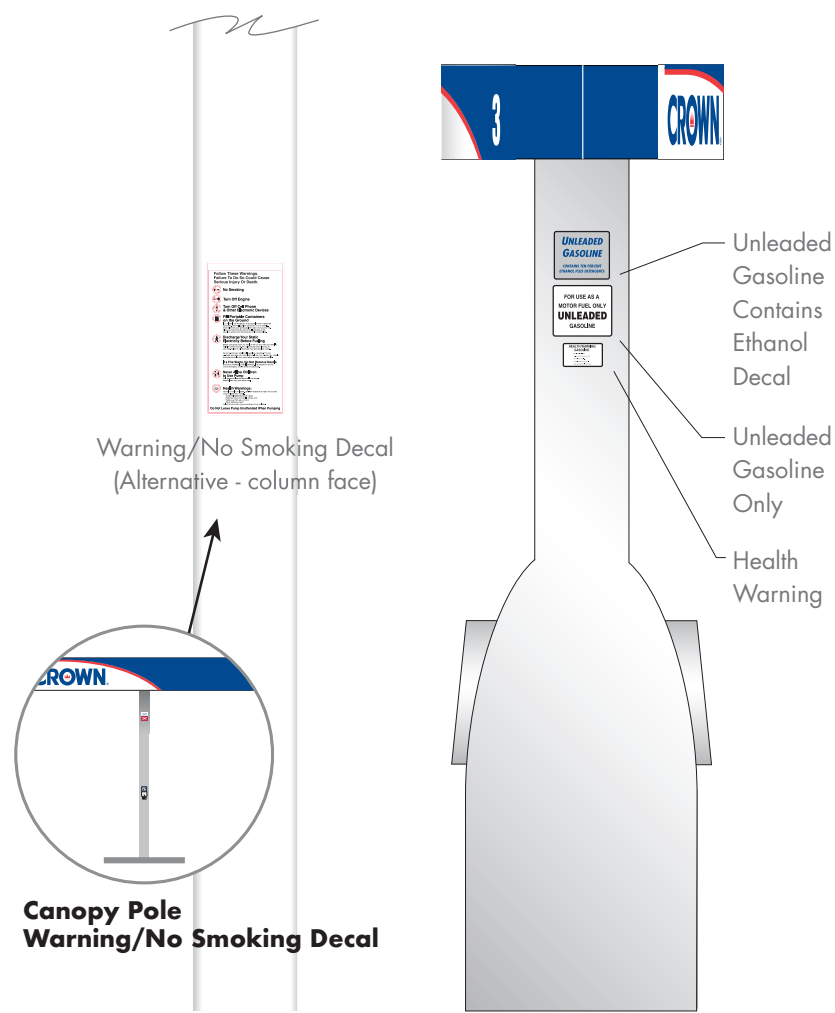
These decals are to be installed on each dispenser as described on the individual dispenser pages of this manual.

To order Octane Decals, please go to goo.gl/RVqgmn or call 866-994-9200.



(1) ea. per dispenser.
Item No. 291810

DISPENSER DECAL OVERVIEW & KITS



Gilbarco Encore 500s



Gilbarco Encore 700s



Dresser Wayne Ovation



Gilbarco Encore 300/500

GILBARCO ENCORE 500s Dispenser Kit



Preparation

Remove all existing decals and thoroughly clean all surfaces. Clean any painted skirts and bonnets. Sand all edges, copy and scratches from the surface. Sand any rusted areas and prime surface prior to decal application. Wipe surfaces with dry towel and then apply vinyl.

Application

For Universal Pump Skirt, apply solid film and trim to fit. Apply decals to the skirts as illustrated. For the Valance, apply film on 4 sides as shown. Then apply pump numbers, product ID's, octane decals, credit card decals, and regulatory decals as illustrated.

Notes on Dispenser Graphics

- Graphics are available for all dispenser types
 - Choose appropriate octane and product decals for site specific requirements. You will typically use two product ID's and two of each of the required octane decals per dispenser.
 - Place Credit Card decal, AVS decal and Shut Off decal near the price readout of the dispensers.
 - Use 4.8" Crown Logos unless space is limited, then use smaller Logos.
- * Number sets to be ordered as a separate item. Quantities are site specific and should be ordered to meet site specific requirements.

GILBARCO ENCORE 700s Dispenser Kit



Preparation

Remove all existing decals and thoroughly clean all surfaces. Clean any painted skirts and bonnets. Sand all edges, copy and scratches from the surface. Sand any rusted areas and prime surface prior to decal application. Wipe surfaces with dry towel and then apply vinyl.

Application

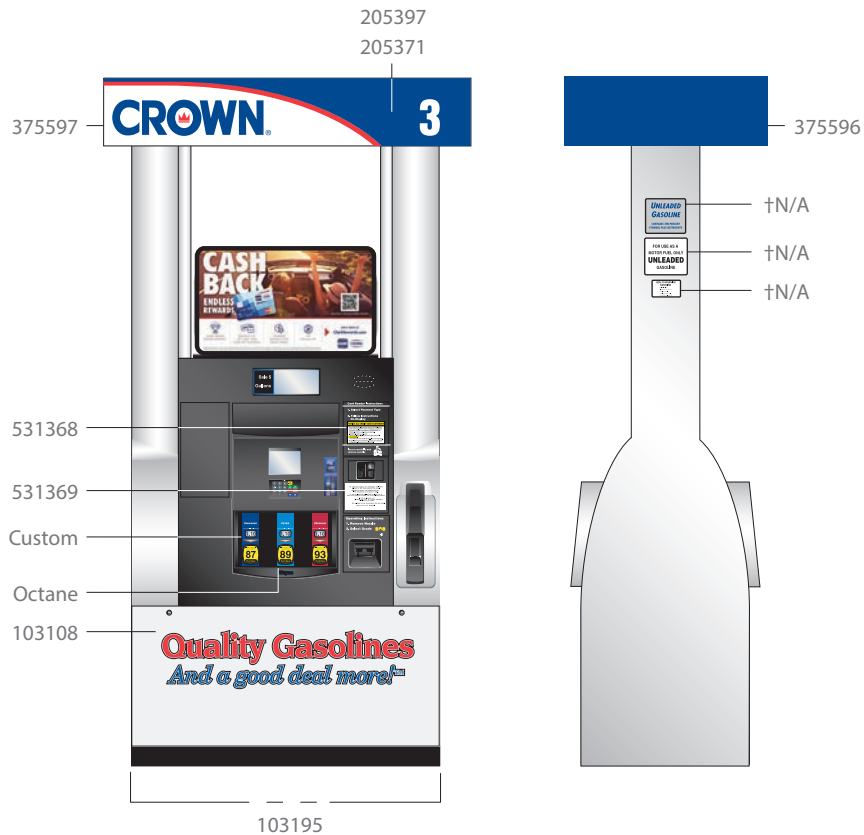
For Universal Pump Skirt, apply solid film and trim to fit. Apply decals to the skirts as illustrated. For the Valance, apply film on 4 sides as shown. Then apply pump numbers, product ID's, octane decals, credit card decals, and regulatory decals as illustrated.

Notes on Dispenser Graphics

- Graphics are available for all dispenser types
- Choose appropriate octane and product decals for site specific requirements. You will typically use two product ID's and two of each of the required octane decals per dispenser.
- Place Credit Card decal, AVS decal and Shut Off decal near the price readout of the dispensers.
- Use 4.8" Crown Logos unless space is limited, then use smaller Logos.

* Number sets to be ordered as a separate item. Quantities are site specific and should be ordered to meet site specific requirements.

DRESSER WAYNE OVATION Dispenser Kit



Preparation

Remove all existing decals and thoroughly clean all surfaces. Clean any painted skirts and bonnets. Sand all edges, copy and scratches from the surface. Sand any rusted areas and prime surface prior to decal application. Wipe surfaces with dry towel and then apply vinyl.

Application

For Universal Pump Skirt, apply solid film and trim to fit. Apply decals to the skirts as illustrated. For the Valance, apply film on 4 sides as shown. Then apply pump numbers, product ID's, octane decals, credit card decals, and regulatory decals as illustrated.

Notes on Dispenser Graphics

- Graphics are available for all dispenser types
- Choose appropriate octane and product decals for site specific requirements. You will typically use two product ID's and two of each of the required octane decals per dispenser.
- Place Credit Card decal, AVS decal and Shut Off decal near the price readout of the dispensers.
- Use 4.8" Crown Logos unless space is limited, then use smaller Logos.

* Number sets to be ordered as a separate item. Quantities are site specific and should be ordered to meet site specific requirements.

GILBARCO ENCORE 300/500 Dispenser Kit



Preparation

Remove all existing decals and thoroughly clean all surfaces. Clean any painted skirts and bonnets. Sand all edges, copy and scratches from the surface. Sand any rusted areas and prime surface prior to decal application. Wipe surfaces with dry towel and then apply vinyl.

Application

For Universal Pump Skirt, apply solid film and trim to fit. Apply decals to the skirts as illustrated. For the Valance, apply film on 4 sides as shown. Then apply pump numbers, product ID's, octane decals, credit card decals, and regulatory decals as illustrated.

Notes on Dispenser Graphics

- Graphics are available for all dispenser types
- Choose appropriate octane and product decals for site specific requirements. You will typically use two product ID's and two of each of the required octane decals per dispenser.
- Place Credit Card decal, AVS decal and Shut Off decal near the price readout of the dispensers.
- Use 4.8" Crown Logos unless space is limited, then use smaller Logos.

* Number sets to be ordered as a separate item. Quantities are site specific and should be ordered to meet site specific requirements.

MID SIGNS

The Crown MID Sign options, ordering instructions and order form are available by contacting Everbrite.

MID Example 1



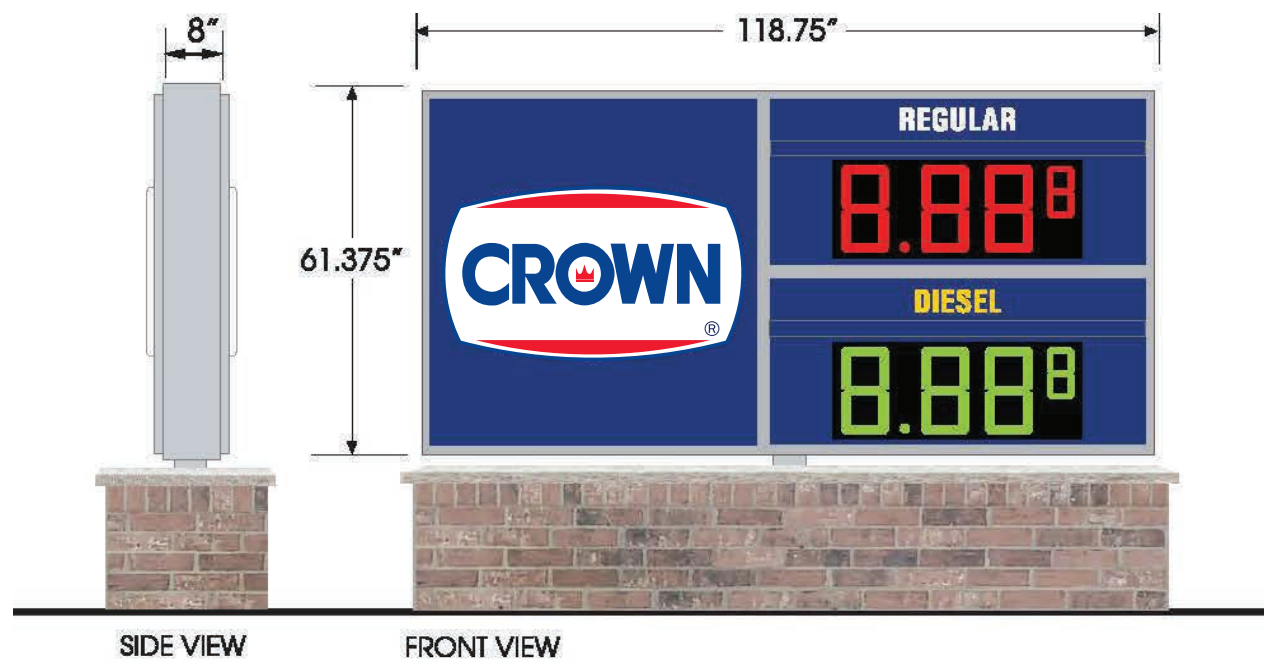
MID Example 2



MONUMENT SIGNS

The Crown Monument Sign options, ordering instructions and order form ore available by contacting Everbrite.

Monument Example



SPECIFICATIONS

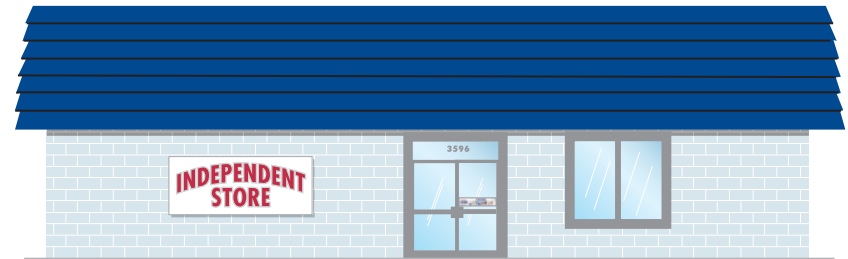
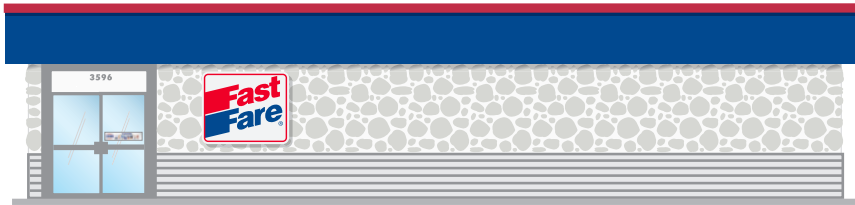
Cabinet Dimensions: 61.375" x 118.75"
Lighting: (10) 60" 5,000K LED light bars
Electrical: 3 amps (Digits not Included)
Cabinet Weight: Approx. 329 lbs.
Square Footage: 50.2934 Sq. Ft.

Pricer: 2 Product LD4 RG pricer
Unleaded Digits: 14" Red; PMS 288C
opaque background
Diesel Digits: 14" Green; PMS 109C opaque
background

Cabinet Color: PMS 420 Light Gray
Logo Face: Crown branding specifications;
Flat faces (No embossing)

Center pole mounting, pole not included
Base by others

BUILDING IMAGE TREATMENT



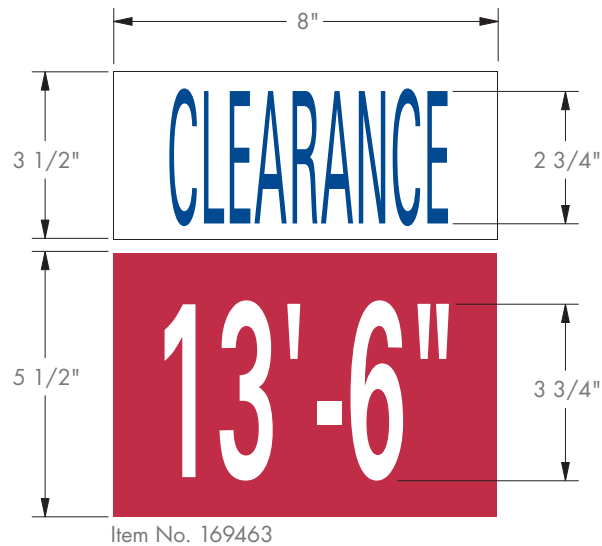
Walls that are currently non-painted should remain non-painted.

Previously painted walls or columns should be painted Crown Light Gray.

Special Note - All building treatments are site specific. Each building design presents unique features that may or may not be covered in this manual. In the event you encounter an existing condition that is questionable, please contact your Crown Regional Sales Manager for instructions before ordering image elements.

CLEARANCE DECALS

If your canopy clearance is greater than 13'-6", use the 13'-6" clearance decal.

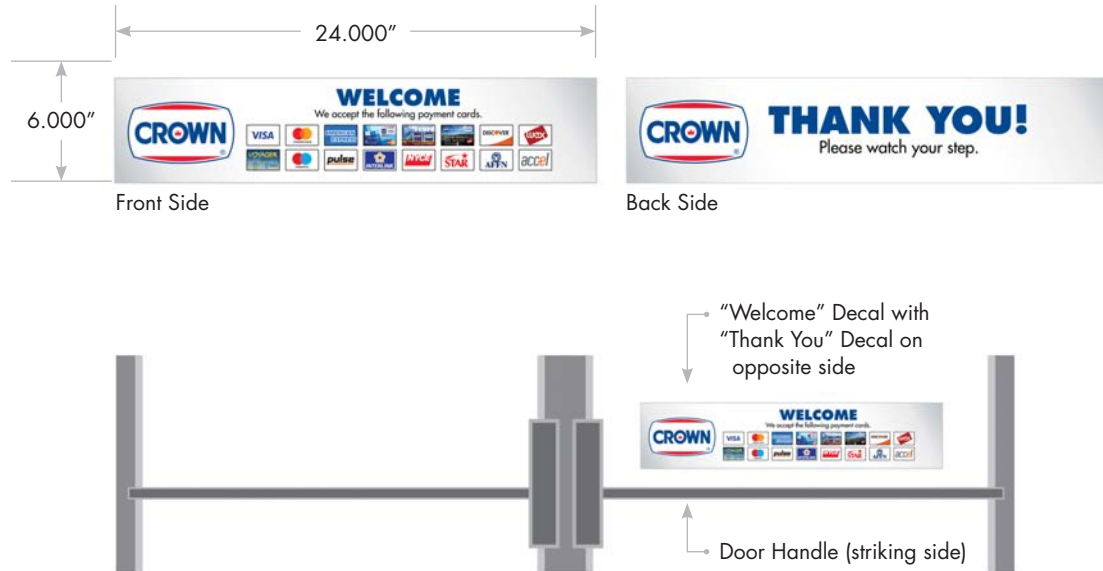


Product

Vinyl with pre-spaced computer cut letters applied.

Each location must accurately measure and provide dimensions for custom clearance decal implementation.

ENTRY DOOR DECALS



**To order Door Decals, please go to
shopclarkcrown.com.**

Product

Welcome / Thank You Decal - Vinyl with double faced silkscreened image and self-adhesive backing.

Application

Clean glass surface thoroughly. Install per vinyl installation instructions in this manual.

Position decal on right hand entry door with a 2" space between the door handle and the decal. Place above any door handles which cross the entire glass area.

ILLUMINATED BUILDING SIGNS

The Fast Fare sign options, ordering instructions and order form are available by contacting Everbrite.



**HEMPEL****Interior Exterior Order Form**

Bill To:

P.O.

Site

Job

Ship To:

Acct. No.

JB legacy #	Hempel #	Color(s)	Description	Size	Qty
A2NS-5010	64DJ9J3030G,75	Clark Blue	Acrylithane HS2 Urethane Satin Gloss	1 - gallon	
A2WS-D61240	64DJ9J1822G,75	Light Gray	Acrylithane HS2 Urethane Satin Gloss	1 - gallon	
A2N-D60457	57019J1050G,75	Dark Gray	Acrylithane HS4 Urethane Gloss	1 - gallon	
45080	5701900010G,72	White	Acrylithane HS2 Urethane Gloss	1 - gallon	
A2N-D10290	57019J5156G,75	Clark Red	Acrylithane HS2 Urethane Gloss	1 - gallon	
99951	9504100000G,25	Catalyst	Acrylithane HS2 & HS4 Paint Catalyst	1 - qt	
Thinners/Reducers					
21102	0BEJB00000G001		Acylithane All Purpose Reducer (temps<72°F)	1 - gallon	
21092	0832000000G001		Acylithane All Purpose Reducer (temps>72°F)	1 - gallon	
21093	0BBJB00000G001		Acrylithane Retarder (temps>80°F)	1 - gallon	
99011	9905600000G,25		Acrylithane Accelerator (temps 35*-50°F)	1 - qt	
Primers for Factory Finished ACM & Canopy Deck Ceilings					
33010	1504916640G,75	White	Urethane HS2 Epoxy Urethane Primer	1 - gallon	
99951	9504100000G,25	Catalyst	Catalyst for Urethane Primer	1 - qt	
Primers/Barrier Coats for Stonex, Brick, Galvanized Metal & Aluminum					
3091	181JB1L010G001	Gray	Multi-Grip 2 Acrylic Latex Primer	1 - gallon	
	181JB1L010G005	Gray	Multi-Grip 2 Acrylic Latex Primer	5 - gallon	
3090	181JB1L000G001	White	Multi-Grip 2 Acrylic Latex Primer	1 - gallon	
	181JB1L000G005	White	Multi-Grip 2 Acrylic Latex Primer	5 - gallon	
Primers/Barrier Coats for Previously Painted Surfaces					
1500-077	123JB1L000G001	White	Multi-Purpose Alkyd Primer	1 - gallon	
	123JB1L000G005	White	Multi-Purpose Alkyd Primer	5 - gallon	
1560-032	123JB1L010G001	Gray	Multi-Purpose Alkyd Primer	1 - gallon	
	123JB 1L01 0G005	Gray	Multi-Purpose Alkyd Primer	5 - gallon	
Miscellaneous Alkyd Products for Manhole Covers, etc.					
1501-001	523JB1L001G001	White	Stantest Alkyd White	1 - gallon	
SHN-5008	523JB13494G001	Blue	Stantest Alkyd Safety Blue	1 - gallon	
SHN-1008	521JB15692G001	Red	Stantest Alkyd Safety Red	1 - gallon	
1510-001	523JB2L001G001	Yellow	Stantest Alkyd Safety Yellow	1 - gallon	
SBN-4000	523JB14477G001	Green	Stantest Alkyd Safety Green	1 - gallon	

Hempel Contact Information:

Elida Rodriguez

214-353-1604

elir@hempel.com

SHERWIN-WILLIAMS EXTERIOR USAGE GUIDE

Please Contact Mike Thomas at (630) 617-1714 for your nearest Sherwin-Williams representative.

CROWN SHERWIN-WILLIAMS EXTERIOR FINISH USAGE GUIDE (FOR NEW SUBSTRATES ONLY)		
APPLICATION	PRIME COAT	MID/FINISH COAT
Concrete - Vertical Poured in Place, Tilt Up S-W SherCryl HPA Semi-Gloss, B66-350 Series	S-W Loxon Masonry Primer, A24W8300	S-W SherCryl HPA Semi-Gloss, B66-350 Series
Metal - Aluminum/Galvanized	S-W SherCryl HPA Semi-Gloss, B66-350 Series	
Metal - Ferrous, Iron, Ornamental Iron,	S-W Pro Industrial Pro-Cryl Universal Primer	S-W SherCryl HPA Semi-Gloss, B66-350 Series
Wood - Siding, Trim, Sash, Hardboard	S-W Exterior Latex Wood Primer, B42W8041	S-W SherCryl HPA Semi-Gloss, B66-350 Series
Drywall - Gypsum Board, Exterior Drywall	S-W Exterior Latex Wood Primer, B42W8041	S-W SherCryl HPA Semi-Gloss, B66-350 Series
Vinyl - Siding EIFS, Synthetic Stucco	S-W SherCryl HPA Semi-Gloss, B66-350 Series	
Please Contact Mike Thomas at (630) 617-1714 for your nearest Sherwin-Williams representative to assist you. All products listed are special order. Please allow reasonable lead times for all paints & related products.		

- The paints are available at Sherwin-Williams nationwide and their Coatings Representatives are available for site visits to assist in any project.
- Unless otherwise indicated, provide factory-mixed coatings. When required, mix coatings to correct consistency in accordance with manufacturer's instructions before application. Do not reduce, thin, or dilute coatings or add materials to coatings unless such a procedure is specifically described in manufacturer's product instructions. VOCs need to be confirmed by using the products MSDS sheets.
- Where the manufacturer offers options on primers for a particular substrate, use primer categorized as "best" by the manufacturer.

SHERWIN-WILLIAMS ORDER PROCESS

1. Pre-order paint ahead of time so it is ready when you arrive.

- > Find a Sherwin-Williams location; over 4,200 stores across the country.
- <https://www.sherwin-williams.com/store-locator>
- Locate your nearest store and phone number to pre-order paint or visit a store for mix on demand material while you wait.

2. National Program Selections

- > Reference to Store Personnel: Clark Brands LLC- National Account, Parent Number 5500. Store personnel will then look up above colors and products along with identifying a Clark Brands LLC Non-Credit Account (5539-5850-5) for pricing on their Source-Client Management System.

3. Materials

- > To reference Crown colors and products for all substrates (concrete, metal-aluminum/galvanized, metal-ferrous, wood and drywall (gypsum board exterior) your Sherwin-Williams paint consultant will help select the primers, paints and supplies needed to complete your project.