

Save Every Mile Loyalty Program Monthly Offers



MONTHLY PROMOTIONAL OFFERS

Each month your store will receive new promotional product offers. These are generated by the back-end program administrator, Velocity Logic.

- New offers go live on the 1st of every month
- Your store will receive these offers via email by the 15th of the month prior
- Inform your vendors of the offers
- Test the offers at the POS in the store
- Be sure to stock enough of the special-offer products to meet increased demand
- Confirm that the offers are uploaded to your app

Image	Promotion	Promo Type	Amount	Max Redemption Value	Description	Promo Start	Promo End
	Snapple	Points	100	\$1.00	Get 100 Points when you buy (2) 32oz or 16oz Snapple	5/1/2024	5/31/2024
	TUMS	Points	100	\$1.00	Get 100 Points when you buy any (2) TUMS products	5/1/2024	5/31/2024
	Sparkling Ice + Caffeine	Points	100	\$1.00	Get 100 Points when you buy (1) Sparkling Ice + Caffeine	5/1/2024	5/31/2024
	Sour Punch Bites	Points	100	\$1.00	Get 100 Points when you buy (1) Sour Punch Bites, 9oz or 5oz, any variety	5/1/2024	5/31/2024
	Kinder Bueno	Points	100	\$1.00	Get 100 Points on (1) Kinder Bueno	5/1/2024	5/31/2024
	Reese's	Points	200	\$2.00	Get 200 Points when you buy (4) Reese's King Size	5/1/2024	5/31/2024
	Bugles	Points	100	\$1.00	Get 100 Points when you buy select Bugles	5/1/2024	5/31/2024
	Kind Bar	Points	100	\$1.00	Get 100 Points when you buy (2) Kind Bars	5/1/2024	5/31/2024

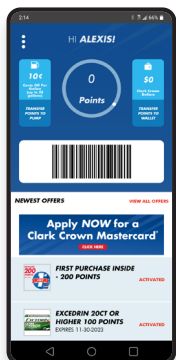


**POINTS
ADD UP FAST!**

Most product offers are worth 100 or more points.

Finding Offers In The App

Monthly promotional offers are automatically loaded into the customer's **Save Every Mile** app. Offers can be found on the Home Page or Offers page of the app.

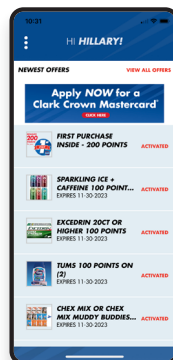


Home Page

Newest Offers appear on the lower portion of the home page.

Offers Page

Scroll down to see all the offers available.



COMING SOON!

Determine your own offers!

If you would like to be a Beta Location for custom offers, please contact:

Barb Nolan

Director of POS & Product

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