Save Every Mile Training Program Checklist

| SIGNATURE: | | SIGNATURE: | | | | |
|--------------------------------------|--|-------------------|-----|--|--|--|
| STORE MANAGER: | | TRAINING START DA | TE: | | | |
| TO FARM YOUR RONNES TRAINING POINTS. | | | | | | |

Ensure that each Program Detail has been reviewed, and all boxes and initials completed. Email completed form to bnolan@clarkbrands.com

| PROGRAM DETAILS | DATE COMPLETED | TRAINER INITIALS | EMPLOYEE INTITIALS | TWO-WEEK CHECK IN COMPLETE |
|--|-------------------|---------------------|--------------------|----------------------------|
| Program Overview | | | | |
| Program Benefits | | | | |
| Downloading the App | | | | |
| Customer Enrollment | | | | |
| Navigating the App | | | | |
| Introductory Offer at the Pump | | | | |
| Ongoing Cents off at the Pump | | | | |
| Introductory Offer in the Store | | | | |
| Earning Points in the Store | | | | |
| Transferring Points in the App | | | | |
| Monthly Offers | | | | |
| Redeeming Cents off at the Pump | | | | |
| Ringing Purchase in the Store Using Points | | | | |
| POS Testing | | | | |
| POP at the Site | | | | |