



IMAGE VALIDATION | CHECKLIST

Location Address: _____

Use the checklist below to confirm that each branding element has been photographed and to indicate whether it was installed correctly or requires correction. The completed checklist will help identify and resolve any imperfections. Contact Clark for assistance with addressing defects or if you have questions about the image validation process.

KEY



Photographed



Installed Correctly



Requires Correction



Not Applicable

Main Phone

(877) 462-5275

Text

(833) 751-4646

Client Services

clientservices@clarkbrands.com

Canopy - Page 5



Left, Right, Front, and Rear Elevations

☐☐☐☐

Illuminated Logo Signs

☐☐☐☐

Archer Lighting (White-over-White, Red-over-Red)

☐☐☐☐

Canopy Decking

☐☐☐☐

Flag Signs - Page 6

☐☐☐☐

Waste Bins - Page 6

☐☐☐☐

Poles - Page 7

☐☐☐☐

Islands - Page 7

☐☐☐☐

Bollards - Page 7

☐☐☐☐

Dispensers - Page 8

☐☐☐☐

Valance Graphic

☐☐☐☐

PID (Product ID Panel)

☐☐☐☐

Octane Decals

☐☐☐☐

POP & Decals

☐☐☐☐

Skirt

☐☐☐☐

Product ID Panels - Page 9

Unleaded + Pantone 280 C + 87

☐☐☐☐

Extra + Pantone 3005 C + 89

☐☐☐☐

Premium + Pantone 1795 C + 93

☐☐☐☐

Super + Pantone 431 C + 90, 91, or 92

☐☐☐☐

Diesel + Pantone 355 C + Diesel

☐☐☐☐

Primary Sign - Page 10

Sign Faces

☐☐☐☐

Product Grades

☐☐☐☐

Poles

☐☐☐☐

On The Go Sign* - Page 11

☐☐☐☐

Entry Door Decals - Page 12

Front - Welcome

☐☐☐☐

Back - Thank You

☐☐☐☐

Endless Rewards Mastercard® Window Decal

☐☐☐☐

*If applicable

