

CLARK CROWN SAVE EVERY MILE LOYALTY PROGRAM INTRO KIT



\$AVE. EARN POINTS. GET REWARDS!

- > Save on up to 20 gallons of gas.
- > Earn points on convenience products purchases.
- > The more you use it, the more you earn!
- > Convert earned points into Clark Crown Dollars or additional cents per gallon discounts.

SCAN HERE, JOIN TODAY

To learn more visit SaveEveryMile.com

Search in your preferred App store:

SAVE EVERY MILE

Pump Topper - 20" x 12" (Qty.: 4)

\$AVE. EARN POINTS. GET REWARDS! GET THE APP!

SCAN HERE, JOIN TODAY

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Dispenser Decal v1 4" x 4" (Qty.: 4)

Save a total of **\$0.35 OFF*** per gallon with the **SAVE EVERY MILE** mobile app

SAVE EVERY MILE

Dispenser Decal INTRO OFFER 10/10/35 5" x 4.125" (Qty.: 4)

\$AVE. EARN POINTS. GET REWARDS! GET THE APP!

START HERE. SCAN. JOIN. SAVE.

For more information visit SaveEveryMile.com

Hose Squawker 4.3125" x 6.3125" (Qty.: 4) Includes cable ties.

SAVE ON EVERY FUEL PURCHASE, EVERYDAY.

SCAN HERE, JOIN TODAY

For more information visit SaveEveryMile.com

Dispenser Decal v2 4" x 4" (Qty.: 4)

\$AVE. EARN POINTS. GET REWARDS!

ACCELERATE YOUR SAVINGS
Save Every Mile app new registrants save a total of 35¢ off per gallon*

POWER AT THE PUMP
Save 3¢ cents per gallon on every fuel fill-up, everyday!

PERFORMANCE POINTS
Ask cashier about monthly special offers on name brand convenience products you buy every day.

DRIVEN ON SPECIAL OFFERS
Convert earned points into Clark Crown Dollars or additional cents per gallon discounts.

START HERE >

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Search in your preferred App store:

SAVE EVERY MILE

Counter Mat - 16" x 10" (Qty.: 1)

ACCELERATE YOUR BUSINESS WITH THE SAVE EVERY MILE APP!

Clark Crown is invested in growing your business and has a customer loyalty app and program. Save Every Mile® is designed to fuel your consumer appeal.

LOYALTY APP BENEFITS

- Customers benefit from instant savings on gas
- Offer customer discounts and points for future purchases
- Customers earn points for additional cents per gallon discounts
- Offer customer discounts and points for future purchases
- Incentive to generate repeat business
- Customer builds up points to use app and to have them come back for more
- The more customers use it, the more rewards points they earn!

LOYALTY APP DETAILS

- Works with both Android and Apple Phones.
- Includes area leader to present and in-store Point-Of-Purchase great business to you.
- Presented and in-store Point-Of-Purchase great business to you.

SaveEveryMile.com

Loyalty Program Benefits Sheet - 8.5" x 11" (Qty.: 5)

CLARK CROWN SAVE EVERY MILE LOYALTY PROGRAM PLANOGRAM

The Clark Crown loyalty program is provided to you with the goal of generating loyal repeat customers. In order to work well, all pieces must be put into use for the customers to see. For further information call 877-462-5275. Our intention is to build freedom and versatility into the program to allow you to place the provided P.O.P. materials as you see fit to connect with your customers.

FORCOURT

- A. Fuel Station
- B. Dispenser Detail Station
- C. Hose Squawker
- D. Dispenser Detail Station
- E. In-Store Offer Dispenser Detail

BACKCOURT - IN STORE

- F. Counter Mat
- G. Counter Mat
- H. Save One Card

Loyalty Program Planogram Sheet - 11" x 8.5" (Qty.: 5)

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START HERE >

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SAVE EVERY MILE

Benefits/Offer Cooler Decal 4" x 6" (Qty.: 4)